

Québec



successful

# Table of content

01

Your partner for growth

02

Prospecting for foreign talent and investment

3

Specialized export assistance



1

Your partner for growth

# Investissement Québec : your partner for growth

**The government corporation dedicated to Québec's economic development**  
Investissement Québec's mission is to play an active role in Québec's economic development by spurring business innovation, entrepreneurship and business acquisitions, as well as growth in investment and exports.

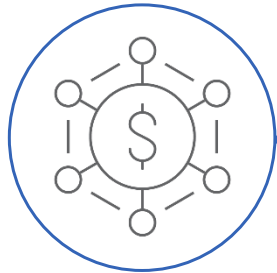
Working through Investissement Québec International, the Corporation:

- Supports Québec businesses with their export projects, and
- Prospects for foreign talent and investment.

# About Investissement Québec

**Over 1,000 employees**

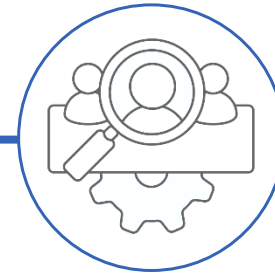
working to create, attract and grow businesses in Québec and global markets



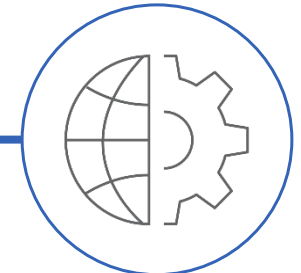
**Financing**



**Business consulting**



**Technological Support**

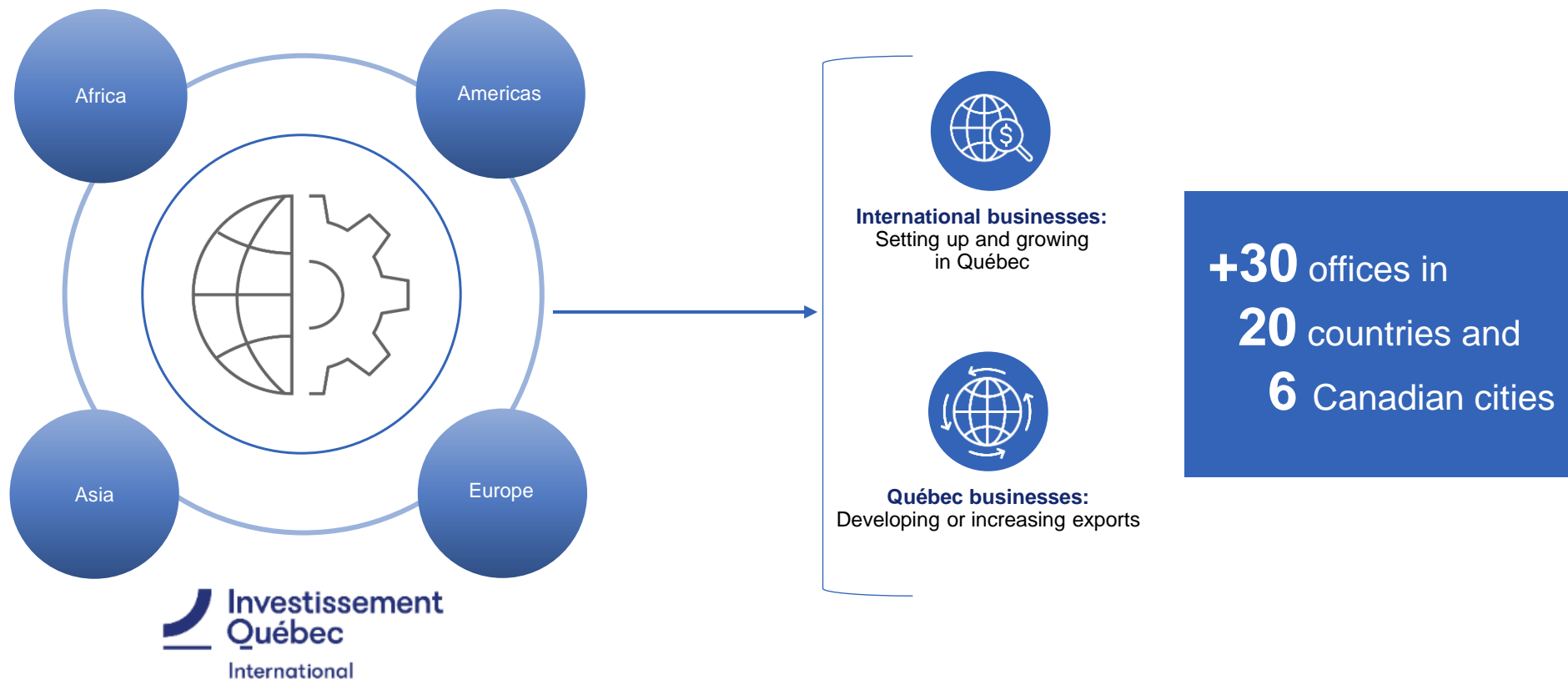


**International**

Offices across Québec's 17 administrative regions



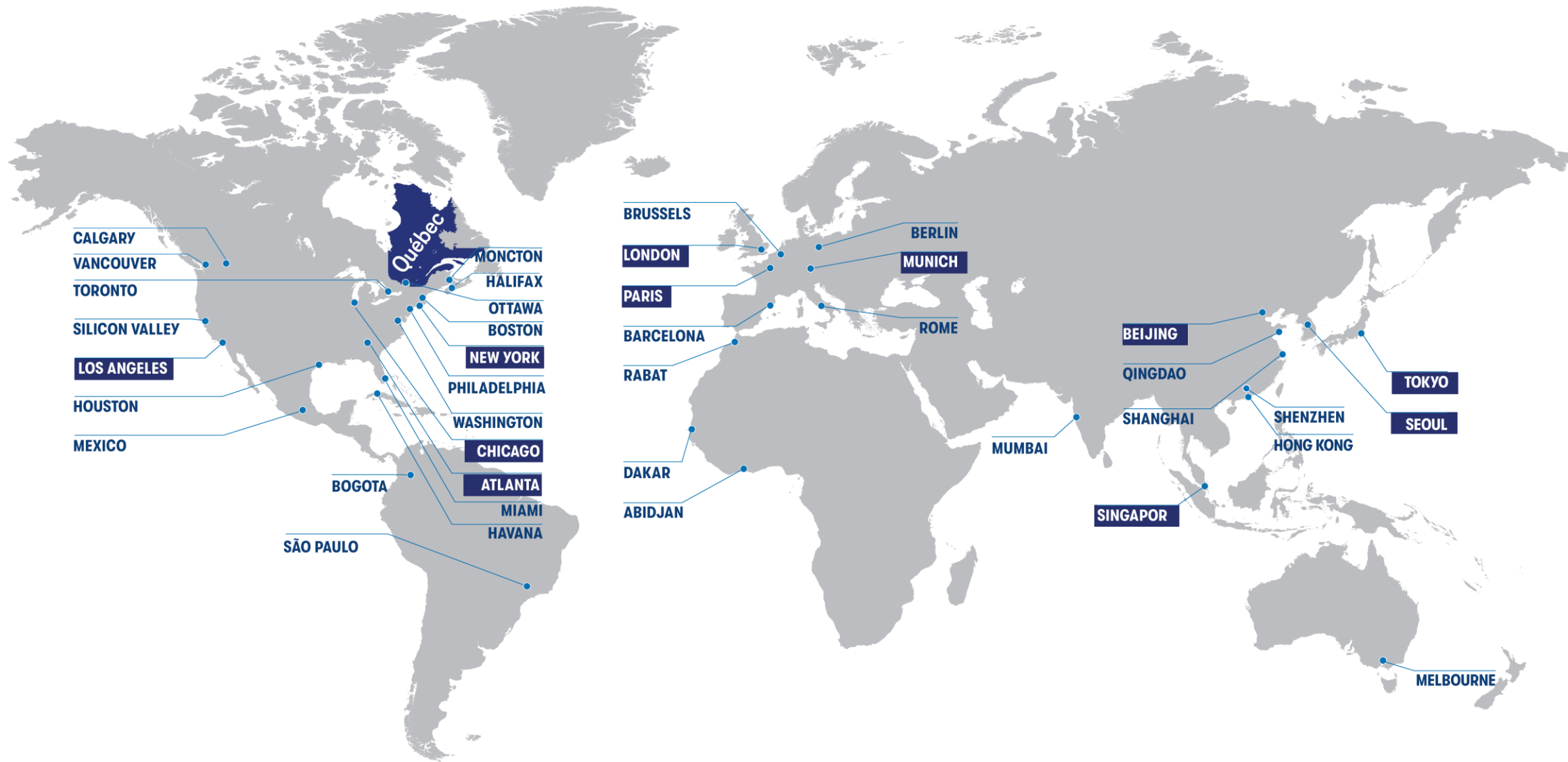
# Investissement Québec International



# Prestigious international honours



# Québec's network of economic partners







# 2

## Prospecting for foreign talent and investment

# Our role

Assist international companies  
in their efforts to establish and  
grow their operations in  
Québec

Attract foreign talent essential  
to the growth of  
the Québec economy



# Our support services



## Business intelligence

- Information on Québec's business environment and strategic industries
- Comparative data on operating costs



## Site prospecting

- According to stringent criteria
- Regional teams covering the entire province



## Financing

- Financing solutions
- Government incentive programs



## Business network

- Contact with qualified business partners
- Access to government agencies



## Local sourcing

- Identification and qualification of local suppliers



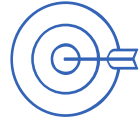
## Manufacturing technology support

- 100+ engineers and technical experts
- Topics: productivity; digital transformation; environmental performance; product innovation and conformity



## Export assistance

- Market validation
- Networking with foreign partners and clients



### 1 Evaluation

- **Establishing contact** with one of our representatives in Québec or abroad
- **Analysis** of business opportunities for your business in Québec
- **Presentation** of Québec support programs in connection with your activities



### 2 Planning

- **Welcome** in Québec, meetings with experts and visits to potential sites
- **Meetings** with potential partners, suppliers and clients
- **Proposal**, including tax advantages and financing options



### 3 Execution

- **Creation** of your business's legal entity in Québec
- **Recruitment** of strategic employees and setting up your offices or facilities
- **Media promotion** of the project, in Québec and abroad

FDI

## Subsidiaries



## 1 Evaluation

- **Establishing contact** with one of our foreign subsidiary specialists
- **Analysis** of opportunities for diversifying and securing new mandates
- **Presentation** of Québec's support programs geared to your ambitions



## 2 Planning

- **Participation** in developing a business plan, including a financing package, if required
- **Development** of a strategy for presenting proposals to your parent company
- **Organization** of top-level meetings with your business's senior managers



## 3 Execution

- **Recruitment** of your strategic employees and setting up your offices or facilities
- **Media promotion** of the project, in Québec and abroad

# Sample project

## Bridgestone



### Industry

Tire manufacturing



### Objective

Secure new mandates from the parent company



### Support

Assistance provided to the Québec subsidiary with preparing a retrofitting and diversification plan for presentation to the Japanese head office



### Result

New group mandate secured and new investments made in the Joliette plant



# Sample project

## Bel Group



### Industry

Cheese plant



### Objective

Secure a mandate to produce cheeses imported from France and the U.S. for the Canadian market



### Support

Assistance provided to the Québec subsidiary with preparing a proposal for its parent company



### Result

Mandate secured and cutting-edge plant built in Sorel-Tracy to produce Mini Babybel® cheeses for the Canadian market





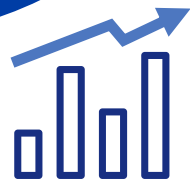
# 3

## Specialized export assistance

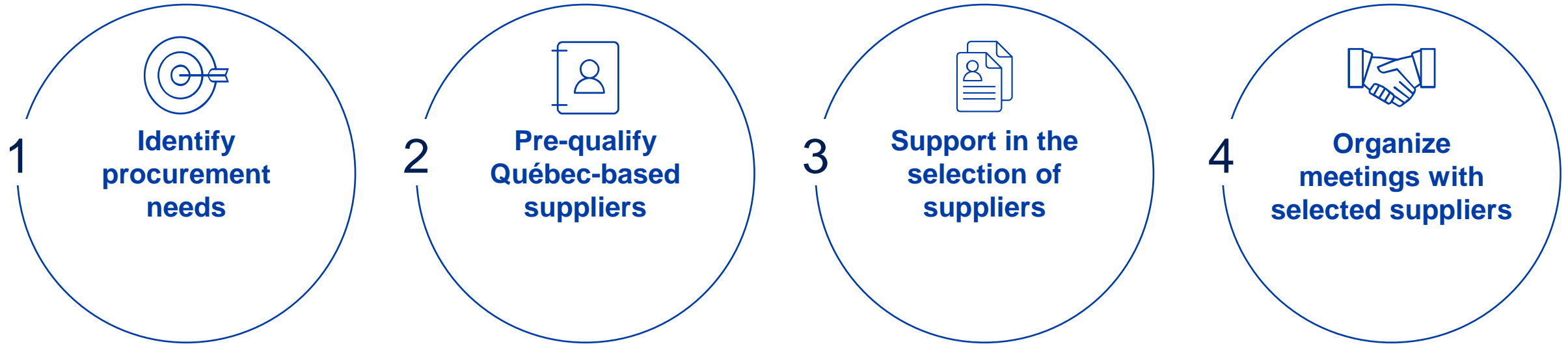


# Our role

Assist businesses seeking to increase and diversity their sales of goods and services outside Québec.



# Personalized support services to select qualified suppliers



We are there every step of the way to help you find the right suppliers quickly



# Group activities



**Trade missions**



**Networking with  
international buyers**



**Webinar / Seminar**

Discover our range of activities : <https://invest.quebec/calendrierexport>

QUESTIONS ?

Investquebec.com



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