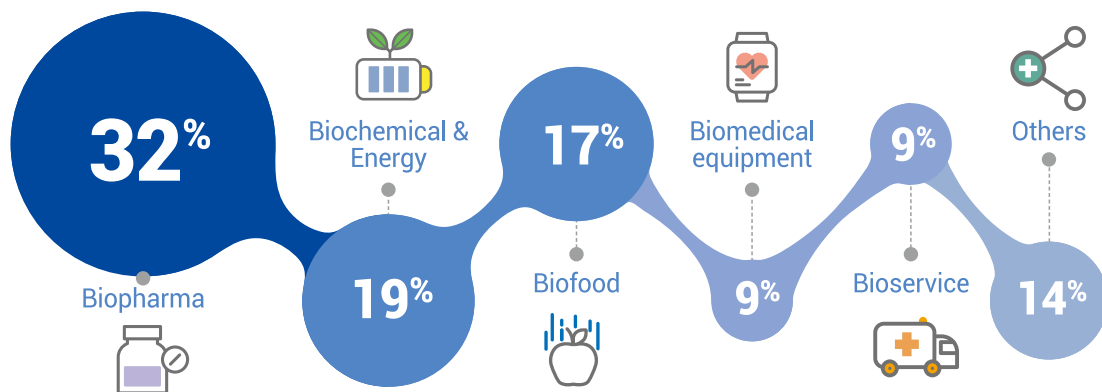


koreaBio

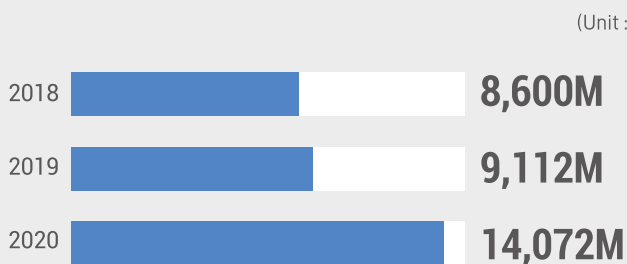
Korea Biotechnology Industry Organization

# WHY INVEST IN KOREAN BIO INDUSTRY?

## Bio-industry by Subsector



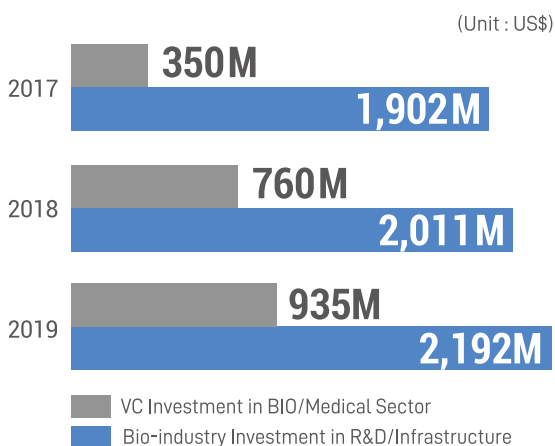
## Exports of Bio-health products



## Export Growth Rate



## Finance Investment



**US \$2,192** investment in Biotechnology  
MILLION

**US \$1,014** venture capital investment in 2020  
MILLION

**10.8%** annual average growth rate of R&D investment

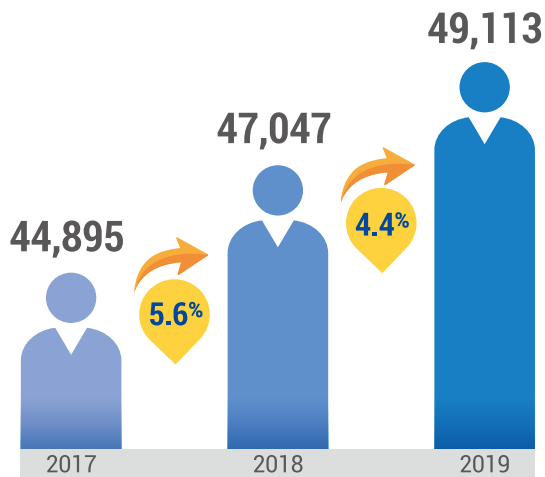
**1st** place in VC investment for 3 years in a row

Y2018: 24.6% / Y2019: 25.8% / Y2020: 27.8%

## Highly Qualified Talent Pool

### 49,000 Employees in Biotechnology

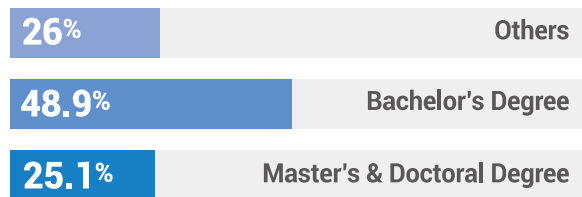
(From 966 companies in eight subsectors)



### 74%+ are Highly Educated

(Higher than bachelor's degree)

(2019)



**4,200+ (5%)**

Average Growth in Bio-professionals (2017-2019)



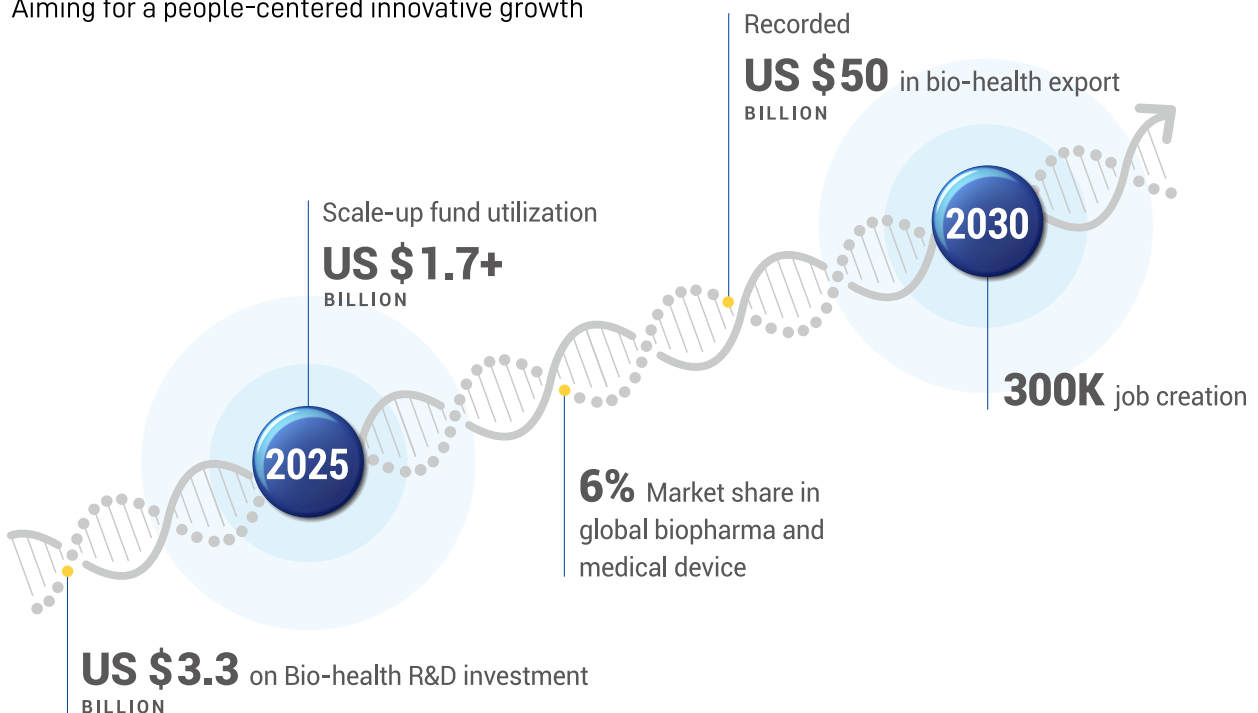
**31.5%**

are R&D Workforce



## Innovation Strategy on the Bio-health Industry

Aiming for a people-centered innovative growth



Korea Biotechnology Industry Organization (KoreaBIO) is an association established as a result of merger between three different industry associations in the biotechnology field in November 2008.

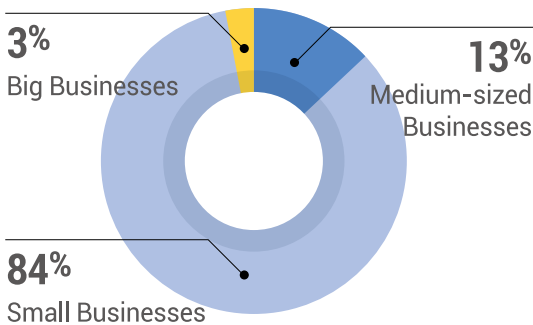
KoreaBIO promotes communication among all bio-industry related organizations and is striving to create a sustainable biotechnology industry ecosystem.

KoreaBIO is a central organization with around 500 members from major pharma & biotechnology enterprises to special members, representing the biotechnology industry of Korea. KoreaBIO also develops various training and policy-making programs to serve the member companies more efficiently and promotes co-operation, investment relations, and technological collaborations around the world.

## A Fast Growing Industry Association

### With 338 Companies

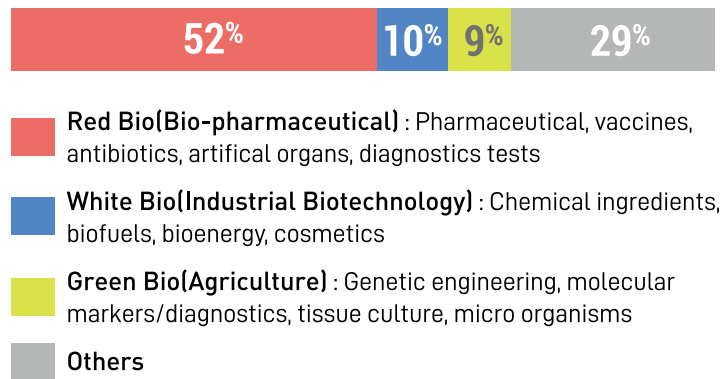
(February 2021)



(Executive and general members only)

### Members by Subsector

(February 2021)



## Executive members

### President

**SAMSUNG**  
BIOEPIS

### Chairman

Global · R&D Leader  
**Hanmi Hanmi Pharm.**

### Vice President



### Director



### Auditor



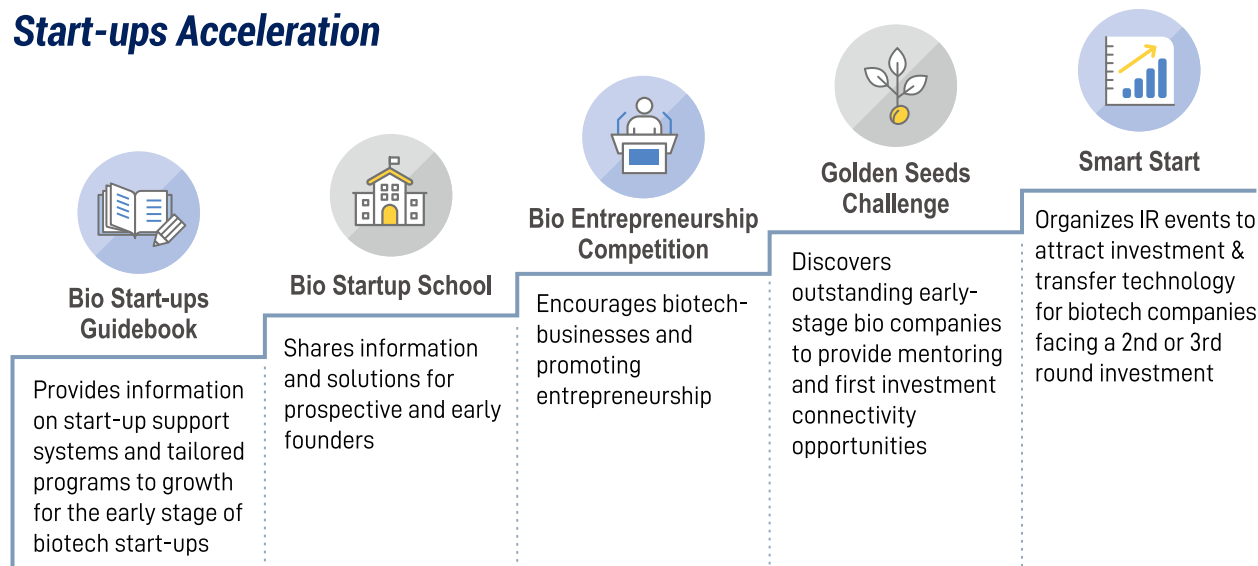
# WHAT WE DO



## 01. Government Relations & Policy Supporting



## 02. Start-ups Acceleration



# WHAT WE DO

## 03. Research & Analysis

Publish industry trend reports through Bio Economy Brief / Report



Operate KBIOIS (Korea BIOindustry Information Service) website

Issue analysis and statistical research of Korean Biotechnology Industry

Plan and conduct consortium R&D projects for government ministries

## 04. Human Resource Development



### High School Bio Camp

Training for enhancing understanding of industries and basic job competency for bio-specialized high schools

### Bio-High School Teacher Training

Practical skills enhancement training for Bio-high school teachers



### Employment linked training program

Technical training and apprenticeship on good manufacturing practice(GMP), bio-medicine & analysis technology process, genome data analysis, and bio-data engineering

### Support for furthering capabilities for current bio employees

Step-up training on pharmaceutical manufacturing and development, medical device quality management, intellectual property evaluation transaction, digital healthcare software, etc.

## 05. Industrial Council Management



### Korean In Vitro Diagnostics Committee

Established in 2011 with the aim of contributing to the development of the Korean in vitro diagnostic industry. With 81 member companies, the committee actively promotes industry-government cooperation by responding to regulations, supporting industrial policies, and proposing governmental R&D projects.



### Korea Genome Industry Council

Established in 2015 for the purpose of research related to genomic analysis service licensing, regulatory response, and policy improvement. With 24 member companies, the council promotes the interests of the industry and leads the development of the Korean genome industry.

## 06. Marketing & Investment Attraction

### Global Networking/IR Events

Events to attract investment with marketing of Korean companies during major bio events; BIO International Convention, JPM Healthcare conference, BIO Europe

### Korean Pavilion

Showcasing the Korean Bio-industry at international convention such as BIO International Convention and BIO Asia-Taiwan

### BIOPUS INTERPHEX KOREA

Comprehensive convention to support the commercialization of bio-technology and to expand the business globally

### Open Innovation Forum

Exploring ways to cooperate with bio companies in Korea and multinational pharmaceutical companies through open innovation

### Bio-industry Seminar with Embassies in Korea

Networking & partnering event for Korean bio companies and officials from embassies/investment offices in Korea

## 07. Cultivation of Regional Bio-industry

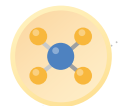
- Networking with relevant regional officials and hosting workshops
- Supporting for local bio-specialization centers
- Holding customized seminars, job fairs, bio convention with regional bio-clusters for regional bio companies
- Operating local branch in Sejong-si and Incheon Free Economic Zone (IFEZ)

## 08. Promotion of Korea Bio-industry

- Bio-industry Innovation Awards  
: Boosting the pride and morale of the Korean bio-industry in recognition of the outstanding bio companies
- Operating Eastern United States branch in Boston
- Managing Public Relations : press release, website, social media, daily Bio Newsletter, Bio TV on YouTube
- International affairs for mutual cooperation and cooperative network

## 09. Member Services

- Holding an annual board meeting for executives members
- Holding an general meeting for all member companies
- Hosting a New Year's greeting for networking with member companies and major stakeholders
- Public relations support : advertising, press release, press conference



# MEMBER COMPANIES BY SUBSECTOR (As of February 2021)

## Red Biotechnology

### Bio-pharmaceutical : Pharmaceutical, Vaccines, Antibiotics, Artificial organs, Diagnostics tests

3BIGS Co.,Ltd.	AbClon Inc.	ABL BIO, INC.,	Abormed Co., Ltd.	Ahngook Pharmaceutical Co., Ltd.
ALTEOGEN Inc.	AlteroBiotech Inc.	Amicogen, Inc.	APROGEN Co., Ltd.	Astrogen Co., Ltd.
AUTOTELICBIO	AVELLINO Co., Ltd.	AZothBio,inc.	BINEX CO., LTD.	BIO K ONE
BioBankHealing INC.	BioLeaders Co., Ltd.	BIONEER CORPORATION	Biototech Co., Ltd.	BiSiChem.co.,Ltd
BORYUNG Pharmaceutical Co.,Ltd.	Bridge Biotherapeutics. Inc.	CALTH Inc.	CELLBIOTECH Co., Ltd	Celltrion, Inc.
Cenyx Biotech Inc.	Chabiotech Co., Ltd.	Chong Kun Dang Pharmaceutical Corp.	Chunlab, Inc.	Corepharmbio.Co.LTD
CrystalGenomics Inc.	Daewoong Pharmaceutical Co.,Ltd	Dong-A ST Co., Ltd	DongKook Pharmaceutical Co., Ltd.	Elyson Pharm Co., LTD
ENGAIN Co.,Ltd.	Enzychem Life Science Co., Ltd.	EUBIOLOGICS CO., LTD.	ExoCoBio Inc.	G+FLAS Life Sciences Co., Ltd.
Gencurix Inc.	Genematrix Inc.	GeneOne Life Science, Inc.,	Genexine, Inc.	GNTPharma
Green Cross Corporation.	GREEN CROSS GENOME	GREEN名品PHARM.CO.,LTD.	HANALL BIOPHARMA CO., LTD.	Hanmi Pharm. Co., Ltd.
Helixmith Co., Ltd.	HLB PHARMA Co., Ltd.	ILDONG PHARMACEUTICAL CO.,LTD.	IMB Dx, Inc	IMBiologics
IMGT Co., Ltd.	ImmuneMed Inc.	INCILICOGEN INC.	INIBIO Co., Ltd.	INNOPHARMASCREEN INC.
ISU ABXIS. Co., Ltd.	KANGSTEM BIOTECH CO., LTD.	KINE SCIENCES	KoBioLabs Inc.	Kolon Life Science Co., Ltd.
LegoChem Biosciences Inc.	Lemonex Inc.	LyseNTech	Macrogen, Inc.	MDimune Inc.
Medifron DBT Co., Ltd.	MEDIKAN Co., LTD.	MEDIPOST Co., Ltd.	MiCo BioMed Co., Ltd.	NA VACCINE INSTITUTE
NADIANBIO LTD.	Naturalendo Tech Co.,Ltd.	NC bit Inc.	Neuracle Science. Co., LTD.	NeuracleGenetics Inc.
NEUROZEN Co., Ltd.	NEXGEN Biotechnologies, Inc.	NGeneBio Co., Ltd.	NIBEC.Co.,Ltd	NOVACELL Technology Inc.
NOVOMICS. Co., Ltd.	NuclixBio Co., Ltd.	NuriBio Co., Ltd.	OREANOIDSCIENCES LTD.	PanGen Biotech, Inc.
PANOLOSBIOSCIENCE	Peptron Co., Ltd.	PharmAbcine Inc.	PHARMICELL Co., Ltd.	Plumbline Life Sciences, Inc.
PRIMORIS CO.,LTD.	ProEn Therapeutics	QURATIS INC.	Samsung Bioepis. Co., Ltd.	Samsung Biologics Co., Ltd.
Samyang Biopharmaceuticals Corp.	SCM LIFESCIENCE Co., Ltd.	SEASUN BIOMATERIALS, Inc.	Seoul CRO Co., Ltd.	SEWONCELLONTECH Co., Ltd.
Shaperon	SINSIN-PHARM CO.,LTD	SN BioScience Inc.	SPMED CO., LTD	TCM BIOSCIENCES INC.
Terimmune	Theranotics Co., Ltd	Ticaros Co., Ltd.	T-STEM Co., Ltd.	ViroCure Co., Ltd.
Xcell Therapeutics Inc.	Y-BIOLOGICS. Co., Ltd.	YUHAN. Co, Ltd.		

## White Biotechnology

### Industrial Biotechnology : Chemical ingredients, Biofuels, Bioenergy, Cosmetics

BioSpectrum Corporation	BUS Co.,Ltd.	Dyne Bio INC.	Genome&Company	GS Caltex Corporation
ProCell Therapeutics Inc.				

## Green Biotechnology

### Agriculture : Genetic engineering, molecular markers/diagnostics, tissue culture, micro organisms

CJ CheilJedang Corporation	Cosmax NS Co., Ltd.	Daesang Corporation	JeongYoon Inc.	KookminBio CORP.
Molpaxbio Co., Ltd.	SML Meditree Co.,Ltd.			



## Others

Diagnostics, information technology, tools and services, facilities, consulting, etc.

AGBIO Diagnostics Co., Ltd	AllLive Healthcare Co., Ltd	ASTA Corporation	Binaree, INC.	Bioall Co.,Ltd.
BioThrees Co., Ltd.	BNC KOREA, INC.	C&R RESEARCH Inc.	Cancerrop	Capstonebridge.inc
Clinomics Inc.	CONNECTAGEN Inc.	Connexo Inc.	CoreeGroup	CRESCOM
Curios Inc.	DaNAgreen Co., Ltd	ECM IP& LAW FIRM	EVIDNET, INC.	Genid co., Ltd
Genomictree Inc.	GPBio co.,Ltd	Haedamip International IP Group	Hanul TL Co. LTD.	HUINNO CO., LTD.
Intro Grobal, Inc.	invites healthcare	LabGenomics Co.,Ltd.	MARKEN KOREA Co., Ltd.	MBD CO., Ltd.
Medizen Humancare Inc.,	Noul Co., Ltd.	Novotech Asia Korea	OPTOLANE Technologies Inc.	PharmCADD
Pharos iBio Co., Ltd	Plexense, Inc.	Rocket Healthcare Co., Ltd	S&G BIOTECH INC	SARTORIUS KOREA BIOTECH CO., LTD.
SD Biosensor, INC.	Syntekabio, Inc.	Testo Korea Ltd.	THE.WAVE.TALK INC.	Theragen Etex Inc.
Veeva Systems Korea Ltd.	Vetter Pharma International	WATSON&COMPANY	Wellmarker Bio Co.,LTD.	YidoBio Inc.

# KOREABIO MEMBERSHIP & PARTNERSHIP

**Become a partner and enjoy benefits!**

## Member

## Global Partner

### Membership Fee

- Bio companies with an office or an employee in Korea
- An annual membership fee is charged depending on the size of the sales

- Bio-related international association and organization can only sign up as a global partner
- No membership fee charge

### Advocacy Assistance

- Ongoing assistance on policy issues through public advocacy and exclusive engagements

- Ongoing assistance on policy issues through public advocacy and exclusive engagements

### Exclusive Privileges

- Invitation to member companies' event :  
General meeting and New Year's greeting
- Invitation to Bio-industry seminar with embassies in Korea
- Invitation to BIOPLUS INTERPHEX KOREA :  
Complimentary tickets, Access to member's lounge, Discount on exhibition booths

- Discount on exhibition booths
- 1 complimentary exhibition booth for BIOPLUS INTERPHEX exhibition (for partnered events only)

### Public Relations Support

- Press release service
- Press conference operation service
- Posting member's news on the KoreaBIO website, social media and the newsletter to 16,000 subscribers

- Posting partner's news on the KoreaBIO website, social media and the newsletter to 16,000 subscribers

### Brand Exposure Opportunities

- Posting member's organization's information on the KoreaBIO website
- Discount on advertising on Korea BIO's own media

- Posting partner's organization's information on the KoreaBIO website
- 1 complimentary advertisement page on the BIOPLUS INTERPHEX program book

**For more information, please contact**  [koreabio9@koreabio.org](mailto:koreabio9@koreabio.org)

## Make invisible bio, visible!



Bio TV is a bio-specialized media channel representing the Korean biotechnology industry.

With the vision of "Make invisible bio, visible!", Bio TV promotes the Korean bio-industry by producing high quality bio-related content.

- BIO News : Major news from the Korean bio-industry for international audience
- BIO Insider : In-depth interviews with CEOs of Korean bio companies

**Subscribe Today!**

[www.youtube.com/BIOTV](http://www.youtube.com/BIOTV)



## KoreaBIO Marketing Service

Looking for opportunities to reach out to Korean bio professionals?

Provided as one of the membership benefits to members in good standing, the KoreaBIO can maximize your company's exposure to influential bio experts!



### Newsletter Service

The newsletter published 5 days a week is the fastest and most cost-effective means of instantly approaching over 16,000 KoreaBIO's subscribers. This medium is popularly used to communicate various events and other effects that need attention in a timely manner. The content is also uploaded on the KoreaBIO's social media.

**Rate : KRW 1,000,000/month (10% VAT excluded)**



### Website Service

The KoreaBIO website ([www.koreabio.org](http://www.koreabio.org)) service that posts companies' banner on the main page of the website is a powerful way to expand your business by connecting with KoreaBIO members and other bio professionals online.

The content is also uploaded on the KoreaBIO's social media.

**Rate : KRW 1,000,000/month (10% VAT excluded)**



### YouTube Service

The Bio TV channel is an excellent tool to reach out to the Korean and international audience by various branded content. Your newest products or services can be announced by Bio TV, in the style of a news report. Further, the in-depth interview with a range of CEOs and high-level executives can provide the vision and core competencies of the firms, and spotlight the success as well. For maximum marketing effect, it is also possible to expose brands to individual videos in the long term.

**Rate : From KRW 400,000 to KRW 2,000,000/month (10% VAT excluded)**

For more information, please contact KoreaBIO's Marketing Department

[✉ koreabio9@koreabio.org](mailto:koreabio9@koreabio.org)

## Follow us!



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[facebook.com/koreabio.org/](https://facebook.com/koreabio.org/)



[@koreabioorg](https://www.instagram.com/koreabioorg)

# BIOPUS-INTERPHEX KOREA 2021

QUANTUM LEAP

BIOPUS INTERPHEX  
KOREA

AUG 31(TUE) – SEP 2(THU), 2021  
Hybrid Event

## LEARN. EXPLORE. NETWORK @ BIOPUS-INTERPHEX KOREA 2021 HYBRID EVENT

Enjoy the flexibility of your participating in both a **VIRTUAL** and **LIVE** environment.

### 2020 Highlights

#### Conference



17 sessions, 89 speakers  
14,000 live streaming views

#### Partnering



123 Company & Organization,  
430+ Partnering meetings  
(▲VIP Partnering ▲Overseas Partnering  
▲General Partnering)

#### Conference



Gain inspiration and insights from world leaders and experts!  
A variety of interactive sessions from digital healthcare to the next generation biotherapeutics are ready.

#### Company Presentations



Are you looking for cooperation opportunities and investors in Korea?  
Pitch your company to a global audience including business executives, investors, and media.

#### Exhibition



Showcase your technologies & products and reach new customers at home!  
Remote booth is the solution for international companies who are unable to travel to stay connected.

#### Business Partnering



The first step in investing in the future! Meet your future partners from the R&D, development, and manufacturing department in biopharmaceutical industry.

#### Sponsorship



Ensure that every visitor is aware of your presence by leveraging sponsorship opportunities. Promote your offerings and strengthen your brand by maximizing visibility.

### BIOPUS-INTERPHEX KOREA Secretariat

Exhibition, Partnering, Company Presentation, Sponsorship

TEL: +82-70-4912-7933 E-MAIL: [interphex@reedexhibitions.co.kr](mailto:interphex@reedexhibitions.co.kr)

Conference

TEL: +82-31-628-0036 E-MAIL: [bioplus@koreabio.org](mailto:bioplus@koreabio.org)

For more information





Government Relations & Policy Supporting

Start-ups Acceleration

Research & Analysis

Human Resource Development

Industrial Council Management

Marketing & Investment Attraction

Cultivation of Regional Industry

Promotion of Korea Bio Industry

Member Services

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E-MAIL : [koreabio9@koreabio.org](mailto:koreabio9@koreabio.org)